



## **FACTS-AT-A-GLANCE**

### **Midwest Sign Show**

**September 18-19, 2025**

**MotorCity Casino Hotel, Detroit, MI**

<b>Exhibits Facility:</b>	MotorCity Casino Hotel, 2901 Grand River Ave., Detroit, MI 48201
<b>Exhibit Hall:</b>	Salon A – 56 tabletops
<b>Space Assignment:</b>	August 25, 2025
<b>Cost Per Tabletop:</b>	MSA Members \$875 per tabletop Nonmembers \$1,260 per tabletop Outside Truck Space \$275 per truck space (must have tabletop)
<b>Included w/Tabletop:</b>	6' skirted table, 2 chairs, 110v electrical outlet (upon request), 10 complimentary personnel badges, unlimited free tradeshow passes.
<b>Rules &amp; Regulations:</b>	Each tabletop is limited to 7' height above the floor, width 8' depth 6'. MotorCity will accept shipments on or after Monday, September 15.
<b>Set-up Hours:</b>	Thursday, September 18, 12:00-4:00 pm
<b>Exhibit Dates &amp; Hours:</b>	Thursday, September 18, 4:00-7:30 pm Friday, September 19, 8:30 am-2:30 pm
<b>Move-out Hours:</b>	Friday, September 19, 2:30-5:00 pm
<b>Exhibit Hall Happy Hour:</b>	Thursday, September 18, 6:00-7:30 pm
<b>Exhibit Hall Morning Refreshments:</b>	Friday, September 19, 8:30-9:30 am
<b>Exhibit Hall Afternoon Refreshments:</b>	Friday, September 19, 12:00-1:00 pm
<b>For more information:</b>	Midwest Sign Association, 734-329-8034, <a href="mailto:kstanke@managedbyamr.com">kstanke@managedbyamr.com</a>