



FACTS-AT-A-GLANCE

Midwest Sign Show

September 21-22, 2023
MotorCity Casino Hotel, Detroit, MI

Exhibits Facility:	MotorCity Casino Hotel, 2901 Grand River Ave., Detroit, MI 48201
Exhibit Hall:	Salon A – 56 tabletops
Space Assignment:	August 21, 2023
Cost Per Tabletop:	MSA Members \$795 per tabletop Nonmembers \$1,145 per tabletop Outside Truck Space \$250 per truck space (must have tabletop)
Included w/Tabletop:	6' skirted table, 2 chairs, 110v electrical outlet (upon request), 10 complimentary personnel badges, unlimited free tradeshow passes.
Rules & Regulations:	Each tabletop is limited to 7' height above the floor, width 8' depth 6'. MotorCity will accept shipments on or after Monday, September 18.
Set-up Hours:	Thursday, September 21, 12:00-4:00 pm
Exhibit Dates & Hours:	Thursday, September 21, 4:00-7:30 pm Friday, September 22, 8:30 am-2:30 pm
Move-out Hours:	Friday, September 22, 2:30-5:00 pm
Exhibit Hall Happy Hour:	Thursday, September 21, 6:00-7:30 pm
Exhibit Hall Morning Refreshments:	Friday, September 22, 8:30-9:30 am
Exhibit Hall Afternoon Refreshments:	Friday, September 22, 12:00-1:00 pm
For more information:	Midwest Sign Association, 513-753-8664; DeeMSA@cinci.rr.com