



**Registration Form** (Complete one form per person. More event info: [www.msassn.org](http://www.msassn.org))

**Contact Information:**

Name \_\_\_\_\_ Title \_\_\_\_\_ Company \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please check here if you require special services \_\_\_\_\_

**Registration Information:**

Tabletop Exhibit Hall Admission \$10 \_\_\_\_\_  
 Happy Hour in Exhibit Hall Free\* \_\_\_\_\_  
 Morning Refreshments Free\* \_\_\_\_\_  
 Seminar-*Back to the Future - Selling Signs Today & Tomorrow* \$20 \_\_\_\_\_  
 Afternoon Refreshments Free\* \_\_\_\_\_  
 Seminar-*Likability Marketing – No 2<sup>nd</sup> Chance at a 1<sup>st</sup> Impression* \$20 \_\_\_\_\_  
 \*Free events require registration; space is limited.  
**Total:** \$ \_\_\_\_\_

**Schedule of Events:**

**Thursday, June 14**  
 4:00-7:30 pm - Exhibit Hall Open  
 6:00-7:30 pm – Happy Hour in Exhibit Hall  
**Friday, June 15**  
 8:30 am-2:30 pm – Exhibit Hall Open  
 8:30-9:30 am – Morning Refreshments in Exhibit Hall  
 9:30-11:00 am – Seminar-*Back to the Future - Selling Signs Today & Tomorrow*  
 12:00-1:00 pm – Afternoon Refreshments in Exhibit Hall  
 2:30-3:30 pm – Seminar-*Likability Marketing - No 2nd Chance at a 1st Impression*

**How to Register**

CALL MSA at 513-753-8664

EMAIL form to [DeeMSA@cinci.rr.com](mailto:DeeMSA@cinci.rr.com)

FAX form to 513-753-6048, FAX DEADLINE – June 11

MAIL form to MSA, 4128 Woodsly Dr., Batavia OH 45103

**Payment Information** (payable to MSA in US dollars only):

Master Card, VISA, Check or Money Order - Card number \_\_\_\_\_

CSV \_\_\_\_\_ Expiration date \_\_\_\_\_ Amount authorized \$ \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Zip code card billed to \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_